



**Transplant  
Nurses'  
Association**

## Transplant Nurses' Association - 2010 Action Plan

Key Initiative	Strategy	Responsible	Timeframe (for completion/review)	Key Outcome Measurements
<b>1. State Branches</b>				
1.a Sustaining and succession planning of state branch executive roles	Provision of support / structure / incentives / rewards for state executive teams & Mentoring of state exec by national exec team by: <i>Provision of recognition for professional portfolios via "certificates" outlining Exec member term of office, role and responsibilities and achievements during time in office, Investigate discounted conference registration for state exec and editorial board members</i>	National Executive	Oct 2010	New strategies implemented. All state executive positions filled at local AGM & state exec work & achievements formally recognised & recorded
1. b Sustaining: - state membership nos - state branch activities	Raised awareness of TNA by all staff in transplant (and affiliated) units & Increase TNA profile in state transplant units by:	State & National Executive	Oct 2010	Increase in: membership numbers, attendance at state branch meetings, use of showbags, designated hospital TNA

	<p><i>Continue to use and distribute TNA "showbags", purchase pull up TNA banners for use in each state, develop and distribute TNA screen saver, revise, redesign and distribute TNA membership form to all state transplant units, Appoint a TNA representative in each unit / hospital (define role of rep), Continue annual recognition of long term members</i></p>			<p>reps, long term membership.</p>
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Key Initiative	Strategy	Responsible	Timeframe (for completion/review)	Key Outcome Measurements
<p><b>2. Increase and maintain the professional profile of the TNA</b></p>	<p>Maintain adequate corporate sponsorship of TNA by: <i>Professional dialogue with industry representatives, annual distribution of TNA sponsorship packages to industry</i></p>	National Exec	Annually Oct 2010	Sufficient funds available to perform TNA activities and functions, reviewed annually
	<p>Promote representation on, and consultation to, relevant transplant related national authorities committees such as NH&amp;MRC, The Transplant Authority / Donate Life, TSANZ, ATCA by: <i>Actively pursuing</i></p>	National Executive	Oct 2010	Evidence of contribution to, and recognition by professional organisations

